



SKIN CANCER & MELANOMA FACTS*

- 1 in 5 people will develop a form of skin cancer in their lifetime¹
- Over half of all cancers are skin cancer¹
- If neglected all skin cancers can be lethal—especially melanoma¹
- Nearly all skin cancers are curable if detected and treated early¹
- Melanoma incidence is rising faster than any other cancer²
- The lifetime risk for melanoma is 1 in 39³
- Over 80% of skin cancer deaths are from melanoma³
- Melanoma appears as a preexisting mole that changes or as a new mole on previously clear skin⁴

INCIDENCE IN 2002²

- 800,000 Basal Cell Carcinoma
- 200,000 Squamous Cell Carcinoma
- 91,900 Malignant Melanoma

DEATHS IN 2002²

- 1,900 Basal Cell and Squamous Cell Carcinoma
- 7,800 Malignant Melanoma

THIS INFORMATION IS NOT A SUBSTITUTE FOR A PHYSICIAN. SEE A DERMATOLOGIST FOR REGULAR CHECKUPS.

* United States

Adapted from the following sources:

1. American Academy of Dermatology, Public Resources 2002.
2. Nurseweek 2001.
3. Cancer Facts & Figures 2002.
4. American Academy of Dermatology, Melanomanet 2002.